



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2015

Multiple District 20

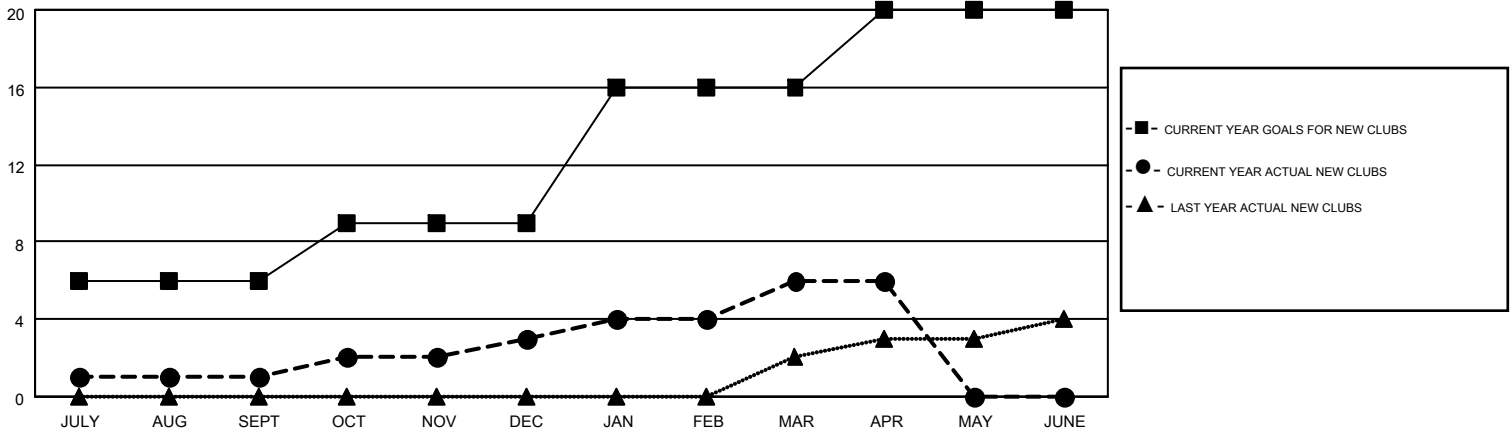
LOCATION: NEW YORK

GMT: ED LECIUS

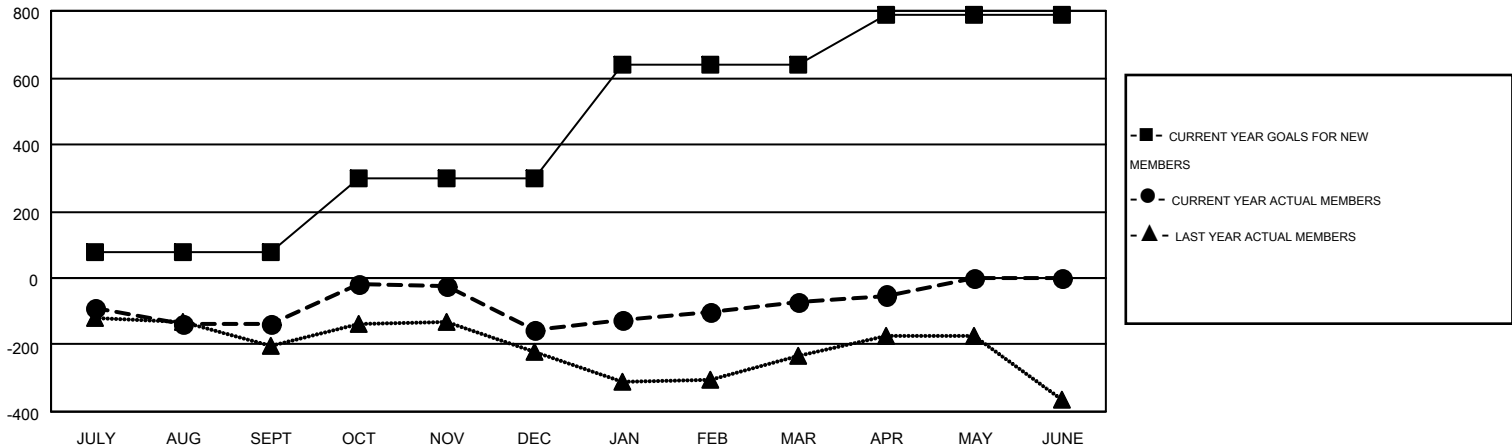
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	6	1	1	0	JULY/AUG/SEPT	80	259	398	-139
OCT/NOV/DEC	3	2	4	-2	OCT/NOV/DEC	217	455	473	-18
JAN/FEB/MAR	7	3	2	1	JAN/FEB/MAR	340	402	318	84
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	152	104	82	22

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	324 CLUBS OF 537 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	9,829 (64.96%)		
DECEASED	159	FEMALE	5,303 (35.04%)		
CLUB CANCELLED	37	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	1,075			FAMILY UNIT MEMBERS	2,385
TOTAL	1,271			HEAD OF HOUSEHOLD	1,154
		NON-HEAD OF HOUSEHOLD	1,231		